



Town of Vail Economic Indicators Summary: Summer 2014

(Based on data as of October 31, 2014. Updated February 2015, as data became available.)

INTRODUCTION: This introduces a summary report of Vail Economic Indicators representing a summer (May-October) seasonal view as of October 31, 2014 and is supported by a more granular chart (attached). It is being published as soon as practical after the data has become available. Most statistical comparisons are based on year-over-year comparisons, unless otherwise noted.

This summary is intended to provide a review of recent economic activity and to serve as a benchmark from which future activity can be compared. The data is depicted by general category (Tourism, Real Estate, Town Revenue, Business Growth and Macroeconomics) and revised seasonally (Winter, November – April; Summer, May – October). While the referenced data is presented in a chart format, this brief summary is provided as a part of the Town of Vail 2014 Economic Development Strategic Plan and is limited in scope by the availability of data from secondary sources, and thought to be generally accurate but not independently verified.

TOURISM indicators remain strong and many are performing at record levels. Most notable are Vail's lodging statistics. Lodging occupancy increased slightly (+3.7%) and average daily rate (ADR) increased significantly (+9.5%) resulting in a substantial increase in overall revenue (+13.5%) over the previous summer. When comparing Vail to other U.S. western mountain resorts (based on overall DestiMetrics industry data), the "industry" increased year over year in all three lodging metrics as well but Vail increased to less degree in occupancy than the industry (+6.3%), but to a larger degree in ADR than the industry (+4.3%), resulting in overall revenues increasing +10.9%, compared to Vail's +13.5% increase.

Passenger deplanements at Eagle County Regional Airport (EGE), after several years of significant declines (2011 – 2012), showed a slight increase (+1.9%) from 2013 to 2014 and reflect stabilization of available seats in to EGE. Regionally, at Denver International Airport, passenger deplanements decreased slightly (-0.7%) for the second consecutive summer.

32 different special events took place during the 2014 summer months, which included the addition of five new events that accounted for an additional 14,800 attendees. In 2013 the Town of Vail contracted with a third party research firm (RRC Associates) to provide attendance counts for publicly funded events, the results of which varied significantly with the attendance counts provided by the event producers in past years, likely due to a variety of survey methods used by the event producers. This accounts for dramatic decreases in events such as Vail America Days and Gourmet on Gore (-50,000 attendees). Overall, most events increased in attendance, but some athletic events were impacted by the closure of the fields at Ford Park and decreased in attendees (-3,363 attendees). Attendance for the 2014 USA Pro Cycling Challenge was down due to very rainy conditions during the event.

In summary, overall tourism continues to move in a positive direction, fueling tangible increases in sales and lodging tax (see Town Revenue Metrics) in the process.

REAL ESTATE indicators have represented varying real estate sales patterns due to the redevelopment of Vail and newly constructed lodging properties in the past. Recent indicators are not impacted by these factors and are more representative of national trends and the strength of Vail's real estate market. When comparing summer 2014 to summer 2013, the following observations can be made: the number of transactions decreased slightly (-1.0%) but price per square footage increased (+14.1%) and list-to-sale price ratio rose slightly (+1.3%), gross sales increased significantly (+29.8%) as did average price per transaction (+28.3%). These price-related increase, suggests that demand is increasing, while supply remains static with little activity in the new construction pipeline.

TOWN REVENUE includes: sales tax, construction use tax, property tax and real estate transfer tax revenues along with general fund balance as an indicator of the Town's level of reserves. Sales tax is segmented by business type (retail, lodging and food/beverage) and further broken down geographically by Vail neighborhoods and excludes tax from out-of-town businesses. When combined, all in-town segments, show an increase in overall summer sales tax revenue (+7.6%) over the previous summer season, which follows several consecutive seasons of growth and result in a dramatic increase over pre-recession highs in summer of 2008. Specifically, lodging saw a higher year over year increase (+10.7%) than food and beverage (+6.9%) and retail (+8.5%) sales tax collections. When segmented by neighborhood, Lionshead (for the first time since Vail's redevelopment) saw the largest increase overall (+12.3%) compared to Vail Village (+9.9%) and Cascade/Sandstone/East & West Vail (+1.5%). In aggregate, the sales tax collected during the summer of 2014 exceeded the summer of 2013, which was the highest level of any summer in history for the second consecutive summer. The new lodging properties, restaurants and retail outlets, specifically Solaris and the Four Seasons at Vail, have contributed to the overall growth in sales tax collections however these new businesses have been open for three years and the growth is no longer the result the presence of new business. This season's upturns have resulted in 2014 sales tax collections exceeding the pre-recession season of 2008 by +35.9% in the Town of Vail.



A study conducted by DestiMetrics shows that the average of comparable ski towns was also up season-over-season in both taxable sales (+9.6%) and in taxable lodging sales (+14.7%) but to a higher degree than the Town of Vail. * Annual metrics are used instead of seasonal metrics to track construction use tax, property tax, real estate transfer tax and town reserves, and therefore are not available for analysis for this iteration of this summary.

BUSINESS GROWTH is based on broader county and national indicators, many of which are tracked on an annual basis and lag significantly. Most indicators are not available for this update, except Banking Deposits in Eagle County are up (+8.6%) from the previous reporting period (July 2013 – June 2014).

MACROECONOMICS: The first signs of the U.S. economic recovery are now six years behind us and the process has moved to one of stabilized consistency, for the most part. But how the economy behaves in general reflects the 'new normal' so often discussed since 2009, with wide swings in economic measurements such as financial marketplaces now part of the landscape. At the same time, a seemingly greater independence from the global market – at least from the consumers' point of view - is creating a sense of economic security. Indicators used to measure how our consumer-based economy is performing, (most notably Consumer Confidence, Wall Street and the employment markets, plus those underlying factors that make up their respective indices), have transitioned from 'reflective' to 'self-fulfilling', where they generate their own positive momentum that helps offset, but not immunize against, the effect of negative market forces. Taken as a whole, the Gross Domestic Product (GDP) picture becomes clearer. To break it all down: **(1) Consumer Confidence** is higher than any time since June, 2007, a full 6 months before the beginning of the recession in December of that year, and has declined just three times in the past twelve months, adding a total of 23.5 points since January 2014. Now above 100 points (102.9), consumer demand is driving the marketplace, creating opportunities for marketing and advertising strategists to back down from the defensive positions to which they've grown accustomed. However, it's clear that the recent dramatic increase in consumer confidence is driven in large part by declines in oil prices and the trickle-down effect of those declines, and we should be wary of the impact of a likely return to higher prices sometime during 2015. **(2) Unemployment**, having been the slow and steady horse in the race, is very much the force behind the long-term increases in Consumer Confidence (recent oil prices are a short-term force). Employers added a total of 3.03 million jobs in 2014, averaging 264,000 per month through the year, and 298,000 in each month of the last quarter. The unemployment rate at the end of 2014 was 5.6 percent, the lowest that it's been since June of 2008. Wages also increased during 2014, something that had not occurred since 2008, and increased at a higher pace than the national inflation rate, putting some spending power back in consumers' pockets. However, workforce participation remains very low and unemployment is expected to decline more slowly in 2015 as discouraged workers return to the workforce. Readers are advised to concentrate on job creation when considering employment, rather than the unemployment rate itself. **(3) Wall Street** and other domestic financial markets are in a somewhat precarious position, having now gone 22 months beyond the expected window for a major (>10 percent) correction). While the meteoric rise in the Dow that began in 2013 has slowed, all-time records continue to be set and most analysts agree markets are overvalued. Investors with an eye to the global economy, worry about the relative strength of the US dollar and the weakened economies of trading partners in Europe and Asia, and view this almost unilateral strength as a threat to stability, as American goods and services are becoming considerably more expensive to our partners than some alternatives. So, while we ride the crest of the wave, we also worry about the break and whether we're properly prepared for its impact on consumers and employers if and when the break comes. **(4) Gross Domestic Product** increased in 2014, despite getting off to a rough start in Q1, and gained 2.15 percent for the year, somewhat stronger than analysts' projections. Growth was expressed across most sectors of the economy, including finance, insurance, rental/leasing, retail / wholesale and travel / tourism, among others. This momentum is expected to carry into 2015, with all 4 quarters of this year projected to grow at an annualized rate of 2.6 percent. **(5) Our Conclusion** is that the economic fundamentals are now well stabilized and the recovery is self-sustaining at this point, though not yet over. In 2015 we'll hope to see progress made through a steady increase in the workforce participation rate, continued wage growth to make up more of what consumers lost to inflation in the past six years, and a tempered investment in market investment that won't place us as a loner wolf in a global economic team sport. This foundational data set and summary will be further updated and expanded upon twice annually, taking its place among the tools available to the Town, its various committees and the public it serves.

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Vail Economic Indicators: Tourism (2004-2014)																						
Indicator	Source	Focus Study	Report Date ('04-'05)	Data ('04-'05)	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('13-'14)	Data ('13-'14)
Lodging Report: Occupancy	DestiMetrics: Booking patterns at 18 Vail lodging properties	Average number of rooms occupied (2247 out of 3598)	Winter (November '04 - April '05)	N/A	Winter (November '05 - April '06)	59.6%	Winter (November '06 - April '07)	60.3%	Winter (November '07 - April '08)	58.6%	Winter (November '08 - April '09)	52.1%	Winter (November '09 - April '10)	54.7%	Winter (November '10 - April '11)	55.2%	Winter (November '11 - April '12)	54.5%	Winter (November '12 - April '13)	54.9%	Winter (November '13 - April '14)	57.5%
			Summer (May '05 - October '05)	39.1%	Summer (May '06 - October '06)	38.4%	Summer (May '07 - October '07)	39.4%	Summer (May '08 - October '08)	38.0%	Summer (May '09 - October '09)	33.5%	Summer (May '10 - October '10)	35.1%	Summer (May '11 - October '11)	38.5%	Summer (May '12 - October '12)	40.1%	Summer (May '13 - October '13)	41.5%	Summer (May '14 - October '14)	43.0%
Lodging Report: Average Nightly Room Rates	DestiMetrics: Booking patterns at 18 Vail lodging properties	Average nightly room rates	Winter (November '04 - April '05)	N/A	Winter (November '05 - April '06)	\$363	Winter (November '06 - April '07)	\$376	Winter (November '07 - April '08)	\$407	Winter (November '08 - April '09)	\$384	Winter (November '09 - April '10)	\$353	Winter (November '10 - April '11)	\$374	Winter (November '11 - April '12)	\$398	Winter (November '12 - April '13)	\$415	Winter (November '13 - April '14)	\$443
			Summer (May '05 - October '05)	\$142	Summer (May '06 - October '06)	\$158	Summer (May '07 - October '07)	\$155	Summer (May '08 - October '08)	\$155	Summer (May '09 - October '09)	\$146	Summer (May '10 - October '10)	\$151	Summer (May '11 - October '11)	\$163	Summer (May '12 - October '12)	\$169	Summer (May '13 - October '13)	\$173	Summer (May '14 - October '14)	\$190
Community Center Attendance	Vail Recreation District	Number of visitors to the Dobson Ice Arena	Winter (November '04 - April '05)	Not available	Winter (November '05 - April '06)	Not available	Winter (November '06 - April '07)	Not available	Annual (January '08 - December '08)	80,000 (estimate)	Annual (January '09 - December '09)	80,000 (estimate)	Annual (January '10 - December '10)	80,000 (estimate)	Annual (January '11 - December '11)	75,000 (estimate)	Annual (January '12 - December '12)	85,000 (estimate)	Annual (January '13 - December '13)	85,000 (estimate)	Annual (January '13 - December '13)	43,646
	Vail Recreation District	Visitors to the Vail Golf Course	Summer (May '05 - October '05)	23,000	Summer (May '06 - October '06)	22,300	Summer (May '07 - October '07)	24,600	Summer (May '08 - October '08)	24,993	Summer (May '09 - October '09)	23,414	Summer (May '10 - October '10)	23,332	Summer (May '11 - October '11)	21,963	Summer (May '12 - October '12)	25,000	Summer (May '13 - October '13)	24,681	Summer (May '14 - October '14)	24,187
Parking Counts	TOV Transportation	Number of vehicles in Vail Village Parking Structure	Winter (November '04 - April '05)	332,424	Winter (November '05 - April '06)	325,972	Winter (November '06 - April '07)	342,417	Winter (November '07 - April '08)	350,896	Winter (November '08 - April '09)	288,307	Winter (November '09 - April '10)	324,979	Winter (November '10 - April '11)	343,896	Winter (November '11 - April '12)	319,223	Winter (November '12 - April '13)	335,151	Winter (November '13 - April '14)	344,978
			Summer (May '05 - October '05)	Not available	Summer (May '06 - October '06)	Not available	Summer (May '07 - October '07)	Not available	Summer (May '08 - October '08)	Not available	Summer (May '09 - October '09)	297,349	Summer (May '10 - October '10)	312,603	Summer (May '11 - October '11)	645,725	Summer (May '12 - October '12)	Not available	Summer (May '13 - October '13)	347,451	Summer (May '14 - October '14)	Not Available
	TOV Transportation	Number of vehicles in Lionshead Parking Structure	Winter (November '04 - April '05)	181,275	Winter (November '05 - April '06)	176,716	Winter (November '06 - April '07)	174,085	Winter (November '07 - April '08)	184,505	Winter (November '08 - April '09)	182,028	Winter (November '09 - April '10)	187,045	Winter (November '10 - April '11)	179,971	Winter (November '11 - April '12)	167,682	Winter (November '12 - April '13)	173,777	Winter (November '13 - April '14)	173,967
			Summer (May '05 - October '05)	Not available	Summer (May '06 - October '06)	Not available	Summer (May '07 - October '07)	Not available	Summer (May '08 - October '08)	Not available	Summer (May '09 - October '09)	218,482	Summer (May '10 - October '10)	221,233* (VVMC Parking Lot Closed)	Summer (May '11 - October '11)	463,139	Summer (May '12 - October '12)	Not available	Summer (May '13 - October '13)	153,566	Summer (May '14 - October '14)	Not Available
	TOV Transportation	Number of vehicles on frontage roads	Winter (November '04 - April '05)	4,712	Winter (November '05 - April '06)	9,406	Winter (November '06 - April '07)	N/A	Winter (November '07 - April '08)	5,947	Winter (November '08 - April '09)	7,836	Winter (November '09 - April '10)	7,795	Winter (November '10 - April '11)	1,675	Winter (November '11 - April '12)	2,074	Winter (November '12 - April '13)	4,401	Winter (November '13 - April '14)	3,270
			Summer (May '05 - October '05)	JULY 4TH	Summer (May '06 - October '06)	JULY 4TH	Summer (May '07 - October '07)	JULY 4TH	Summer (May '08 - October '08)	JULY 4TH	Summer (May '09 - October '09)	JULY 4TH	Summer (May '10 - October '10)	4,853	Summer (May '11 - October '11)	3,072	Summer (May '12 - October '12)	Not available	Summer (May '13 - October '13)	2,294	Summer (May '14 - October '14)	Not Available
TOV Transportation	Number of days Parking structures full	Winter (November '04 - April '05)	43/VV 13/LH	Winter (November '05 - April '06)	45/VV 27/LH	Winter (November '06 - April '07)	66/VV 31/LH	Winter (November '07 - April '08)	58/VV 25/LH	Winter (November '08 - April '09)	50/VV 25/LH	Winter (November '09 - April '10)	40/VV 20/LH	Winter (November '10 - April '11)	7/VV 7/LH	Winter (November '11 - April '12)	8/VV 7/LH	Winter (November '12 - April '13)	10	Winter (November '13 - April '14)	7	
		Summer (May '05 - October '05)	JULY 4TH	Summer (May '06 - October '06)	JULY 4TH	Summer (May '07 - October '07)	JULY 4TH	Summer (May '08 - October '08)	JULY 4TH	Summer (May '09 - October '09)	JULY 4TH	Summer (May '10 - October '10)	21/VV 14/LH	Summer (May '11 - October '11)	15/VV 9/LH	Summer (May '12 - October '12)	Not available	Summer (May '13 - October '13)	14/VV 6/LH	Summer (May '14 - October '14)	Not Available	
Airport Statistics	DIA	Number of people into Denver International Airport	Winter (November '04 - April '05)	9,007,732	Winter (November '05 - April '06)	10,894,042	Winter (November '06 - April '07)	11,359,350	Winter (November '07 - April '08)	12,005,377	Winter (November '08 - April '09)	11,612,990	Winter (November '09 - April '10)	11,848,627	Winter (November '10 - April '11)	12,421,502	Winter (November '11 - April '12)	12,618,182	Winter (November '12 - April '13)	12,337,722	Winter (November '13 - April '14)	11,140,387
			Summer (May '05 - October '05)	11,561,666	Summer (May '06 - October '06)	12,639,845	Summer (May '07 - October '07)	13,237,818	Summer (May '08 - October '08)	13,600,079	Summer (May '09 - October '09)	13,517,792	Summer (May '10 - October '10)	13,974,281	Summer (May '11 - October '11)	14,117,198	Summer (May '12 - October '12)	14,213,370	Summer (May '13 - October '13)	13,895,694	Summer (May '14 - October '14)	13,803,008
	Eagle County Airport	Number of people into Eagle County Airport	Winter (November '04 - April '05)	175,641	Winter (November '05 - April '06)	180,086	Winter (November '06 - April '07)	179,620	Winter (November '07 - April '08)	181,602	Winter (November '08 - April '09)	173,333	Winter (November '09 - April '10)	166,409	Winter (November '10 - April '11)	161,847	Winter (November '11 - April '12)	147,121	Winter (November '12 - April '13)	138,583	Winter (November '13 - April '14)	131,323
			Summer (May '05 - October '05)	39,779	Summer (May '06 - October '06)	37,750	Summer (May '07 - October '07)	48,043	Summer (May '08 - October '08)	37,300	Summer (May '09 - October '09)	8,434 (airport was closed May - Aug.)	Summer (May '10 - October '10)	37,760	Summer (May '11 - October '11)	32,418	Summer (May '12 - October '12)	26,626	Summer (May '13 - October '13)	29,162	Summer (May '14 - October '14)	29,737
Vail Information Center Visits	Communication Department	Number of visits to the Vail Village Information Center	Winter (November '04 - April '05)	Not available	Winter (November '05 - April '06)	Not available	Winter (November '06 - April '07)	20,004	Winter (November '07 - April '08)	18,051	Winter (November '08 - April '09)	20,949	Winter (November '09 - April '10)	17,483	Winter (November '10 - April '11)	16,323	Winter (November '11 - April '12)	17,757	Winter (November '12 - April '13)	22,635	Winter (November '13 - April '14)	16,818
	Communication Department	Number of visits to the Lionshead Information Center	Winter (November '04 - April '05)	Not available	Winter (November '05 - April '06)	Not available	Winter (November '06 - April '07)	14,319	Winter (November '07 - April '08)	12,575	Winter (November '08 - April '09)	11,576	Winter (November '09 - April '10)	10,616	Winter (November '10 - April '11)	6,972	Winter (November '11 - April '12)	8,689	Winter (November '12 - April '13)	29,225	Winter (November '13 - April '14)	13,582
Total Snowfall	OnTheSnow.com	On Vail Mountain - Measured in inches	Winter (November '04 - April '05)	Not available	Winter (November '05 - April '06)	Not available	Winter (November '06 - April '07)	Not available	Winter (November '07 - April '08)	Not available	Winter (November '08 - April '09)	393	Winter (November '09 - April '10)	271	Winter (November '10 - April '11)	459	Winter (November '11 - April '12)	172	Winter (November '12 - April '13)	288	Winter (November '13 - April '14)	264
	Town of Vail Public Works Department	In Town of Vail - Measured in inches	Winter (November '04 - April '05)	185	Winter (November '05 - April '06)	244	Winter (November '06 - April '07)	171	Winter (November '07 - April '08)	300	Winter (November '08 - April '09)	211	Winter (November '09 - April '10)	174	Winter (November '10 - April '11)	262	Winter (November '11 - April '12)	112	Winter (November '12 - April '13)	185	Winter (November '13 - April '14)	227
Tunnel Traffic	CDOT	Number of vehicles thru the Eisenhower Tunnel/Vail Pass	Winter (November '04 - April '05)	3,611,648	Winter (November '05 - April '06)	5,406,952	Winter (November '06 - April '07)	5,694,884	Winter (November '07 - April '08)	5,709,007	Winter (November '08 - April '09)	5,730,889	Winter (November '09 - April '10)	5,690,262	Winter (November '10 - April '11)	5,236,367	Winter (November '11 - April '12)	5,160,226	Winter (November '12 - April '13)	5,211,592	Winter (November '13 - April '14)	5,458,044
			Summer (May '05 - October '05)	5,488,399	Summer (May '06 - October '06)	5,585,158	Summer (May '07 - October '07)	6,074,027	Summer (May '08 - October '08)	5,821,092	Summer (May '09 - October '09)	6,043,720	Summer (May '10 - October '10)	5,833,139	Summer (May '11 - October '11)	5,554,275	Summer (May '12 - October '12)	5,598,788	Summer (May '13 - October '13)	5,609,828	Summer (May '14 - October '14)	5,829,054

*Vail Village Welcome Center closed for construction on August 15 for the duration of the summer. The operation moved to the Transit Center

Vail Economic Indicators: Tourism (2004-2014)																							
Indicator	Source	Focus Study	Report Date ('04-'05)	Data ('04-'05)	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('13-'14)	Data ('13-'14)	
Holiday Timing	Calendar	Easter: Date	Sunday	March 27, 2005	Sunday	April 16, 2006	Sunday	April 8, 2007	Sunday	March 23, 2008	Sunday	April 12, 2009	Sunday	April 4, 2010	Sunday	April 24, 2011	Sunday	April 8, 2012	Sunday	March 31, 2013	Sunday	April 20, 2014	
		4th of July: Day of the week	July 4, 2005	Monday	July 4, 2006	Tuesday	July 4, 2007	Wednesday	July 4, 2008	Friday	July 4, 2009	Saturday	July 4, 2010	Sunday	July 4, 2011	Monday	July 4, 2012	Wednesday	July 4, 2013	Thursday	July 4, 2014	Friday	
		Christmas: Day of the week	December 25, 2005	Sunday	December 25, 2006	Monday	December 25, 2006	Tuesday	December 25, 2007	Wednesday	December 25, 2008	Thursday	December 25, 2009	Friday	December 25, 2010	Saturday	December 25, 2011	Sunday	December 25, 2012	Tuesday	December 25, 2013	Wednesday	December 25, 2014
Fuel Prices	Energy Information Administration	Average price of gasoline per gallon (USD) in Colorado - ave of weekly averages	Winter (November '04 - April '05)	\$1.94	Winter (November '05 - April '06)	\$2.33	Winter (November '06 - April '07)	\$2.33	Winter (November '07 - April '08)	\$3.03	Winter (November '08 - April '09)	\$1.83	Winter (November '09 - April '10)	\$2.85	Winter (November '10 - April '11)	\$3.12	Winter (November '11 - April '12)	\$3.35	Winter (November '12 - April '13)	\$3.33	Winter (November '13 - April '14)	\$3.31	
		Summer (May '05 - October '05)	\$2.44	Summer (May '06 - October '06)	\$2.77	Summer (May '07 - October '07)	\$3.00	Summer (May '08 - October '08)	\$3.69	Summer (May '09 - October '09)	\$2.44	Summer (May '10 - October '10)	\$2.76	Summer (May '11 - October '11)	\$3.56	Summer (May '12 - October '12)	\$3.52	Summer (May '13 - October '13)	\$3.56	Summer (May '14 - October '14)	\$3.50		
Event Attendance	Big Beers Festival	Big Beers Festival	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	Event did not occur	Event did not occur	Winter (January 9-11)	2,013	
	Ski and Snowboard Club Vail	NORAM Cup	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	Jan. 31-Feb 5, 2013	278 Total 110 Men, 83 Ladies, 85 Coaches + Officials	Winter (February 20-23)	256 Total 121 Men, 83 Women, 52 Coaches + Officials	
	Vail Symposium	Vail Symposium Winter	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	1,513	December 5, 2012- March 19, 2013	1,250	Winter (January 10-April 3)	1,241
	Vail Valley Foundation	The Session/Teva Winter Games	January 13-16, 2005	10,000	January 12-15, 2006	14,750	January 11-14, 2007	15,000	February 7-10, 2008	17,000	Event did not occur	Event did not occur	Event did not occur	Event did not occur	Event did not occur	Event did not occur	Event did not occur	Event did not occur	10,000	Teva Winter Games: Year 1 Feb. 9-12, 2012	17,319	Event did not occur	Event did not occur
	Ski and Snowboard Club Vail	Junior Olympics: 7 days/1st Week in March each year	2005	160 Athletes, w/parents + coaches 256 total	2006: Vail + BC	165 Athletes w/parents + coaches 265 total	2007	Event was held in Aspen	2008	175 Athletes w/parents + coaches 280 total	March 5 - 11, 2009	160 athletes	March 3-11, 2010	170 athletes	2011	Event did not occur	Mar 3-10, 2012	175 athletes 500 total	2013 event in BC due to Burton	N/A	Event did not occur	Event did not occur	
	Highline Sports & Entertainment	Burton US Open Snowboarding Championships	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2208	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	1st year: Feb 27-March 2	91,000	Burton US Open Snowboarding Championships 2nd year: 3/3- 3/8	49,850	
	Vail Valley Medical Center	PINK Vail	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2208	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	3/9/2013 \$352K raised	1319	4/5/2014 \$465K raised	1,625	
	Vail Film Institute	Vail Film Festival	March 31- April 3, 2005	10,000	March 30- April 2, 2006	12,000	March 29- April 1, 2007	14,000	April 3-6, 2008	12,500	April 2-5, 2009	12,000	April 1-4, 2010	14,000	Mar 31- Apr 3, 2011	14,000	Mar 29-Apr 1, 2012	5,071* RRC (14,000*from recap)	March 28-31, 2013	12,000	Winter (March 27-30)	5,182	
	Taste of Vail	Taste of Vail	April 6-9, 2005	Not available	April 5-8, 2006	4,000	April 11-14, 2007	7,000	March 29- April 1, 2008	7,000	April 1 - 4, 2009	6,000	April 8-10, 2010	6,600	April 7, 2011	5,000	Apr 5, 2012: Lamb Cook-off	8,000	April 3-6, 2013	10,731	Winter (April 2-5)	9,810	
	Highline Sports & Entertainment	Spring Back to Vail	April 4-16, 2005	50,000	April 3-16, 2006	24,000	April 2-15, 2007	26,000	April 7-13, 2008	30,000	April 13-19, 2009	30,000+	April 12- 18, 2010	40,000	Apr 16-24, 2011	70,000 (2 weekends)	Apr 9 - 15, 2012	30,000	April 8-14, 2013	40,000	Winter (April 11-13, April 20)	54, 637	
	Highline	Feast!	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2208	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	May 24-27, 2013 (inaugural year)	950	May 23-26, 2014	2,250	
	Vail Valley Foundation	Teva Mountain Games (GoPro Mtn Games beginning 2013)	June 1-5, 2005	12,000 (snow!)	May 31- June 4, 2006	28,000	May 30- June 3, 2007	30,000	June 4-8, 2008	35,000	June 4-7, 2009	40,000 -VVF is now promoter	June 3-6, 2010	35,037	June 2-5, 2011	46,897	May 31-June 3, 2012	43,889*	June 6-9, 2013	53,579	GoPro Mtn Games	58,000	
	King of the Mountain	King of the Mountain Volleyball	June 17-19, 2005	516 participants + 2.5 estimated entourage per player	June 16-18, 2006	560 participants + 2.5 estimated entourage per player	June 15-17, 2007	622 participants + 2.5 estimated entourage per player	June 13-15, 2008	650 participants + 2.5 estimated entourage per player	June 19-21, 2009	764 participants +2.5 entourage per player	June 18-20, 2010	828 participants	June 17-19, 2011	984 participants	June 15-17, 2012	1,110 participants (6,860* total)	June 14-16	3,000	Summer (June 13-16)	643 teams: 1285 players (no Ford Park Fields)	
	Vail Chamber and Business Association	South of the Border Fiesta	2005	Not implemented	2006	Not implemented	2007	Not implemented	2008	Not implemented	June 20, 2009	1,000	June 12, 2010	2,500	June 11, 2011	6,200	2012	Event did not occur	2013	Event did not occur	Event did not occur	Event did not occur	
	Vail Valley Foundation	Hot Summer Nights	7 Tuesdays: June 14- July 26, 2005	26,400	10 Tuesdays: June 13-August 29	33,063	9 Tuesdays: June 19- August 21, 2007	32,625	9 Tuesdays: June 16- August 19, 2008	28,668	9 Tuesdays: June 16 - Aug 18	36,629	Tuesdays, Jun 15- Aug 24	31,865	9 Tuesdays, June 14- Aug 30, 2011	33,683	9 Tuesdays, June 12- Aug 21, 2012	32,716	9 Tuesdays, Jun 18 - Aug 27	30,505	Summer (June 17-August 2)	31,325	
	Meadow Drive Partnership	Vail Farmers' Market	June 19- September (14 Markets)	75,000	June 18- September 17, 2006 (14 Markets)	100,000	June 16- September 23, 2007 (14 Markets)	120,000	June 22- September 21, 2008 (14 Markets)	130,000	June 21 - Sept 20, 2009 (14 markets)	140,000	June 20- Sep 19, 2010	140,000	June 19-Sept 25, 2011 (15 markets)	168,000	June 17- Sept 30 (16 Markets)	140,000	17 Sundays, June 16-Oct 6	205,742	Summer (June 15-October 5)	209,857	
	Colorado Lacrosse Promotions	Vail Lacrosse Shootout	June 25- July 4, 2005	92 teams 18,330 total	June 24- July 4, 2006	102 teams 16,000 total	June 27- July 4, 2007	100 teams 17,116 total	June 28- July 6, 2008	104 teams 18,819 total	June 26 - July 5, 2009	95 Teams 16,000 total	June 26- Jul 4, 2010	103 Teams 17,500 total	June 25- July 3, 2011	107 Teams 18,500	June 30-July 8, 2012	99 Teams 23,617	June 29-July 7	13,543	Summer (June 29-July 6)	10,180 (no Ford Park Fields)	
	Eagle Valley Events	America Days	Monday, July 4, 2005	25,000	Tuesday, July 4, 2006	30,000	Wednesday, July 4, 2007	35,000	Friday, July 4, 2008	35,000	Saturday, July 4, 2009	40,000	Sunday, July 4, 2010	35,500	Monday, July 4, 2011	42,000	Wed. July 4, 2012 Human Movement Management	42,000 (63 parade entries)	Highline: July 4-6	55,000	Summer Highline (July 4)	25,000	
	Bravo!	Bravo! (GRFA performances only)	18 performances: June 26- July 29, 2005	35,068	19 performances: June 28- July 28, 2006	36,727	19 performances: June 27- July 27, 2007	32,649	20 performances: June 25 - July 25, 2008	34,868	19 Performances: July 1 - Aug 4, 2009	34,530	June 25- Aug 3, 2010	41,469	20 Performances: June 25-Aug 3, 2011	41,385	June 25-Aug 4, 2012	Ticketed: 45,492 Non-Ticketed: 13,205 Total: 58,697	Summer 2013: Ticketed @ GRFA: 42,762	Total: 60,982	Summer 2014	53,377	
	Vail Valley Foundation	Vail International Dance Festival (GRFA performances only)	6 performances: July 30-August 7, 2005	9,550	7 performances: July 30- August 13, 2006	11,654	8 performances: July 29- August 12, 2007	12,249	7 performances: July 27- August 9, 2008	11,698	8 Performances (GRFA): July 27 - Aug 10, 2009	17,500	July 26- Aug 10, 2010	20,609	9 Performances: July 26-Aug 14, 2011	16,968	10 Performances: July 24-Aug 11, 2012	18,419*	9 Performances: July 28-Aug 9	18,700	Summer (July 27-August 9)	24,260	
	Commission on Special Events	Cumulative Attendance at GRFA Performances: All Events	Summer 2005	46 performances 80,084	Summer 2006	50 performances 91,752	Summer 2007	47 performances 86,332	Summer 2008	43 performances 83,762	Summer 2009	44 performances 91,013	Summer 2010	48 performances 98,444	Summer 2011	48 performances 101,549	Summer 2012	49 performances 99,646	Summer 2013	40 performances 91,481	Summer 2014	34 Events 105,194	
	Blue Creek Productions	LH Saturday Afternoon Club	2005	Not implemented	2006	Not implemented	2007	Not implemented	Summer 2008: (1st year: 5 Fridays)	2,500	July 3 - Aug 14, 2009 (7 Fridays: Blue Creek)	3,500	6 Saturdays, July 10-Aug 14, 2010	2,975	6 Saturdays, July 9-Aug 13, 2011	3,425	June 16-Aug 11, 2012 (9 Saturdays)	4,320*	9 Saturdays: June 9-Aug 10	4,955	Summer (June 14-August 9)	5,425	
NA Sports Group (formerly Team Championships etc.)	Kick-It 3v3 Soccer	August 5-7, 2005	276 teams 6293 including spectators	August 4-6, 2006	351 teams 7371 including spectators	August 3-5, 2007	309 teams 6489 including spectators	August 1-3, 2008	300 teams 6300 including spectators	July 31 - Aug 2, 2009	300 teams 8100 including spectators	Jul 30- Aug 1, 2010	288 Teams	July 29-31, 2011	17,400 (290 teams)	July 27-29, 2012	17,700 (295 teams)	July 26 - 28, 2013	23,895 (295 teams)	Kick-It 3v3 Soccer	19,080 (265 teams) Did not play in Vail due to Field Constr.		
Eagle Valley Events	Vail Arts Festival	August 19-21, 2005: LH Mall	7,000	August 11-13, 2006: E LH Circle	5,000	August 10-12, 2007: E LH Circle	3,500	August 8-10, 2008: E Lionshead Circle	3,000	June 26 - 28, 2009	9,000	June 25-27, 2010	8,500	June 24-26, 2011	10,455	June 29-July 1, 2012	15,149	June 28-30	14,472	Summer (June 13-15)	14,472		
Commission on Special Events	Vail Soul Music Festival	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	Aug. 20-21, 2010 (1st year)	1,700	Aug. 19-20, 2011	1,600	Aug. 17-19, 2012	1,874*	Event did not occur	Event did not occur	Event did not occur	Event did not occur		
Commission on Special Events	Divas Half Marathon	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	Aug. 19-21, 2011 (1st year)	2,692	2012	Event did not occur	Event did not occur	Event did not occur	Event did not occur	Event did not occur		
Commission on Special Events	USA Pro Cycling Challenge	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	Aug. 25, 2011 (1st Year)	30,000	2012	Event did not occur	August 23, Friday	20,000	August 23, Saturday	8,000		
Vail Jazz Foundation	Jazz @ the Market	9 Sundays	2,700	9 Sundays	2,700	9 Sundays	2,700	9 Sundays	2,700	10 Sundays: June 28-Aug 30, 2009	2,700	9 Sundays, Jun 27-Aug 29/no July 4, 2010	3,000	Jun 26- Aug 28, 2011 (10 Sundays)	3,500	June 24- Aug. 30 (10 Sundays)	1,500	(10 Sundays)	2,250	Jazz @ the Market	3,000		
Vail Jazz Foundation	Jazz @ Vail Square	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008 (1st year: 5 Thursdays)	3,000	5 Thursdays: Aug 6 - Sept 3, 2009	3,500	5 Thursdays, Aug 5- Sep 2, 2010	2,700	July 7- Sept 1, 2011 (9 Thursdays)	7,200	(9 Thursdays)	9,000	(9 Thursdays)	9,000	Jazz @ Vail Square	9,000		
Vail Jazz Foundation	Vail Jazz Party	September 2-5, 2005	3,500	September 1-4, 2006	3,500	August 31- September 3, 2007	3,500	August 29-Sept 1, 2008	3,500	Sept 3 - 7, 2009	4,000	Sep 2-6, 2010	4,800	Sept 2-5, 2011	3,200	Aug 31- Sept 3, 2012	3,500	Aug 30 - Sept 2, 2013	3,000		3,400		
Vail Jazz Foundation	Vail Jazz Festival: all events combined	2005	6,200	2006	6,200	2007	6,200	2008	9,200	Summer 2009	10,200	Summer 2010	10,500	June 26-Sept 5, 2011	13,900	June 24- Sept 3, 2012 (40 performances)	13,850*	(40 performances in total)	20,000	Summer (June 22-September 1)	17,425		

Vail Economic Indicators: Tourism (2004-2014)																						
Indicator	Source	Focus Study	Report Date ('04-'05)	Data ('04-'05)	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('13-'14)	Data ('13-'14)
Event Attendance	Vail Valley Foundation	Street Beat	2004-05 (13 concerts)	31,500	2005-06 (10 concerts)	28,500	2006-07 (11 concerts)	26,500	2007-08 (6 concerts)	22,600	2008-09 (10 concerts)	25,000	2009-2010 (9 concerts)	22,000	Dec. 2010-Apr. 2011 (9 concerts)	22,500	Dec. 2011- April 2012 (9 performances)	14,000*	Event did not occur	Event did not occur	Event did not occur	Event did not occur
	Lakeside Stride	Vail Summer Bluegrass Series (5)	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	2013	Event did not occur	July 2, 16 & Aug 13, 27	2500
	Grand Traverse Adventures/VRD	Keen Vail Kids Adventure Race	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	Aug. 7, 2010	396	Aug. 13, 2011	1,744	August 10-12, 2012	2660*	Aug 8-11	6820 (232 teams)	Summer (August 7-10)	8495 (366 teams)
	Love Hope Strength Foundation	Vail Rocks	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	2013	Event did not occur	Aug 15-17	275 hikers 1100 @ concert
	Gran Fondo USA	Gran Fondo Vail	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	Aug. 18-19 (1st year)	466*	Event did not occur	Event did not occur	2014	Event did not occur
	Highline Sports & Entertainment	Gourmet on Gore	September 3, 2005 (1st year)	7,000	2006	Not instituted	September 1-2, 2007	12,500	August 29-31, 2008	18,000	Sept 4-6, 2009	20,000	Sept 4-5, 2010	20,000-30,000	Sept.3-5, 2011 (Monday added)	30,000	Aug 31- Sept 3, 2012	22,500*	Aug 30- Sep 2	50,000	Summer (August 29-September 1)	25,000
	Highline Sports & Entertainment	Oktoberfest	September 9-11 & 16-18, 2005	40,000	September 8-10 & 15-17, 2006	40,000	September 7-9 @ 14-16, 2007	40,000	September 5-7 & 12-14, 2008	40,000	Sept 11-13 & 18-20, 2009	40,000+	Sept 10-12 & 17-19, 2010	40,000-50,000	Sept. 9-11 & 16-18, 2011	40,000	Sept 7-9 LH, Sept 14-16 VV, 2012	31,000*	Sep 6-8 LH & 13-15 VV	55,000	Summer (September 5-7, September 12-14)	50,000
	Vail Valley Concours	Vail Automotive Classic	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	2013	Event did not occur	Sept. 7	8000
	Colorado Grand	Colorado Grand	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	2013	Event did not occur	Sept 12-13	2500
	Eagle Valley Events	Top Shelf Harvest	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	2013	Event did not occur	Sept. 27, 2014	425
	Group 970	Vail-BC Restaurant Week	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	2012	Event did not occur	Sept 27 - Oct 6: Inaugural year	42,211	Summer (September 26-October 5)	68,714
	America Cup	America Cup	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	Sept. 15-18, 2011 (1st year)	600	Sept. 20-23	850*	Sep 10-15	196 Competitors	Summer (September 9-14)	194 Competitors
	Living Well	Living At Your Peak	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	Sept. 13-15	423	Sep 19-21	350	September 11-13	27 invited 135 ForumX
	Lionshead Merchant's Association	Colorado Grand	September 12-17, 2005	250 participants, 400 Concours spectators	September 17-21, 2006	250 participants, no concours	September 16-20, 2007	250 participants, no concours	September 15-20, 2008	275 participants, 1,250 Concours	Sept 17-18, 2009	1,000	Sept 16-17, 2010	225 Participants 1200 Spectators	Sept 16-17, 2011	350 participants 1200 Spectators	Sept. 14-15, 2012	2,050*	Sep 20-21	1,500	September 7-9	Not Available
	Vail Symposium	Unlimited Adventure Speaker Series (6 each year)	2005	Event did not occur	2006	725	2007	1,152	2008	858	2009	1,007	2010	777	2011	815	2012	671	2013: 5 in series	650	Unlimited Adventure Speaker Series (6 each year)	1,240
	Vail Valley Soccer Club	Vail Challenge Cup	October 1-2, 2005	2,200 players 4,000 spectators	October 7-8, 2006	2,200 players 4,000 spectators	October 6-7, 2007	2,000 players 3,500 spectators	October 4-5, 2008	1,800 players 3,200 spectators	Summer 2009	1,500 players 3,500 spectators	Summer 2010	1980 players 3,500-4000 spectators	October 1-2, 2011	3,100	Oct. 6-7, 2012	7,500*	Oct 5-6	110 teams	October 4-5	103 teams
	Ski and Snowboard Club Vail	Ski Swap	October 28-29, 2005	3,000	October 27,28, 2006	3,000	October 26-27, 2007	3,500	November 7-8, 2008	4,000	November 2009	1,700	November 2010	2,100	October 28-29, 2011	2,862	Oct. 26-27, 2012	2,095	Oct 25-26	1,857	October 24-26	3,547
	Highline Sports & Entertainment	Snow Daze	2005	Event did not occur	December 4-17, 2006 (1st year)	15,000	December 3-16, 2007	20,000	December 8-15, 2008	17,500	December 2009	20,000	December 2010	75,000	Dec. 5-11, 2011	75,000	Dec. 10-16, 2012	55,000	Dec 9-15, 2013	62,518	2014	Not Available
	Highline Sports & Entertainment	Vail Family Holiday	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	December 2010 (1st year)	Not Available	Dec. 17-25, 31	50,000	Dec. 17-25, 31, 2012	50,000	Dec 20-22, 31, 2013	8,325	2014	Not Available
	Highline Sports & Entertainment	Vail NYE	2005	Event did not occur	2006	Event did not occur	2007	Event did not occur	2008	Event did not occur	2009	Event did not occur	2010	Event did not occur	2011	Event did not occur	Dec 31, 2012	Not funded by CSE in 2012	Dec 31, 2013	900	Dec 31, 2014	Not Available

Vail Economic Indicators: Real Estate (2004-2014)																				
Indicator	Source	Description	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('13-'14)	Data ('13-'14)
Real Estate Sales	Eagle County Assessor's Office	Total number of Real Estate Transactions within Vail	Winter (November '05 - April '06)	174	Winter (November '06 - April '07)	175	Winter (November '07 - April '08)	177	Winter (November '08 - April '09)	97	Winter (November '09 - April '10)	121	Winter (November '10 - April '11)	148	Winter (November '11 - April '12)	151	Winter (November '12 - April '13)	182	Winter (November '13 - April '14)	154
			Summer (May '06 - October '06)	217	Summer (May '07 - October '07)	158	Summer (May '08 - October '08)	149	Summer (May '09 - October '09)	115	Summer (May '10 - October '10)	195	Summer (May '11 - October '11)	126	Summer (May '12 - October '12)	186	Summer (May '13 - October '13)	199	Summer (May '14 - October '14)	197
Sale Price	Eagle County Assessor's Office	Average sale price of Real Estate transactions within Vail	Winter (November '05 - April '06)	\$1,168,249	Winter (November '06 - April '07)	\$2,169,933	Winter (November '07 - April '08)	\$2,258,364	Winter (November '08 - April '09)	\$2,854,325	Winter (November '09 - April '10)	\$1,641,593	Winter (November '10 - April '11)	\$1,780,462	Winter (November '11 - April '12)	\$1,709,393	Winter (November '12 - April '13)	\$1,423,375	Winter (November '13 - April '14)	\$2,224,531
			Summer (May '06 - October '06)	\$1,391,526	Summer (May '07 - October '07)	\$1,370,692	Summer (May '08 - October '08)	\$2,508,787	Summer (May '09 - October '09)	\$1,112,728.70	Summer (May '10 - October '10)	\$2,111,644.10	Summer (May '11 - October '11)	\$1,443,006	Summer (May '12 - October '12)	\$1,382,832	Summer (May '13 - October '13)	\$1,234,990	Summer (May '14 - October '14)	\$1,584,734
Price Per Square Foot	Eagle County Assessor's Office	Average price of Real Estate per square foot within Vail	Winter (November '05 - April '06)	\$727	Winter (November '06 - April '07)	\$902	Winter (November '07 - April '08)	\$768	Winter (November '08 - April '09)	\$1,103	Winter (November '09 - April '10)	\$791	Winter (November '10 - April '11)	\$809	Winter (November '11 - April '12)	\$820	Winter (November '12 - April '13)	\$734	Winter (November '13 - April '14)	\$828
			Summer (May '06 - October '06)	\$831	Summer (May '07 - October '07)	\$726	Summer (May '08 - October '08)	\$1,344	Summer (May '09 - October '09)	\$568	Summer (May '10 - October '10)	\$1,060	Summer (May '11 - October '11)	\$724	Summer (May '12 - October '12)	\$652	Summer (May '13 - October '13)	\$682	Summer (May '14 - October '14)	\$778
Gross Sales	Eagle County Assessor's Office	Total Gross Sales Amount (USD) within Vail	Winter (November '05 - April '06)	\$203,275,300	Winter (November '06 - April '07)	\$379,738,200	Winter (November '07 - April '08)	\$399,730,500	Winter (November '08 - April '09)	\$276,869,500	Winter (November '09 - April '10)	\$198,632,700	Winter (November '10 - April '11)	\$258,807,117	Winter (November '11 - April '12)	\$252,990,200	Winter (November '12 - April '13)	\$259,054,380	Winter (November '13 - April '14)	\$331,847,416
			Summer (May '06 - October '06)	\$301,961,100	Summer (May '07 - October '07)	\$216,569,400	Summer (May '08 - October '08)	\$373,809,300	Summer (May '09 - October '09)	\$127,963,800	Summer (May '10 - October '10)	\$411,770,600	Summer (May '11 - October '11)	\$174,867,073	Summer (May '12 - October '12)	\$261,284,200	Summer (May '13 - October '13)	\$235,995,092	Summer (May '14 - October '14)	\$306,239,595
Price Ratio	Land Title Guarantee Company	Average ratio of list price to sale price within Vail	Winter (November '05 - April '06)	94.90%	Winter (November '06 - April '07)	95.30%	Winter (November '07 - April '08)	96.00%	Winter (November '08 - April '09)	91.83%	Winter (November '09 - April '10)	85.44%	Winter (November '10 - April '11)	87.50%	Winter (November '11 - April '12)	89.27%	Winter (November '12 - April '13)	91.25%	Winter (November '13 - April '14)	94.00%
			Summer (May '06 - October '06)	94.50%	Summer (May '07 - October '07)	94.40%	Summer (May '08 - October '08)	97.40%	Summer (May '09 - October '09)	85.12%	Summer (May '10 - October '10)	89.92%	Summer (May '11 - October '11)	90.00%	Summer (May '12 - October '12)	90.06%	Summer (May '13 - October '13)	91.86%	Summer (May '14 - October '14)	93.10%
Residential Properties Sold	Eagle County Assessor's Office	Number of residential properties sold within Vail	Winter (November '05 - April '06)	165	Winter (November '06 - April '07)	163	Winter (November '07 - April '08)	143	Winter (November '08 - April '09)	82	Winter (November '09 - April '10)	113	Winter (November '10 - April '11)	148	Winter (November '11 - April '12)	143	Winter (November '12 - April '13)	171	Winter (November '13 - April '14)	148
			Summer (May '06 - October '06)	200	Summer (May '07 - October '07)	144	Summer (May '08 - October '08)	156	Summer (May '09 - October '09)	98	Summer (May '10 - October '10)	194	Summer (May '11 - October '11)	120	Summer (May '12 - October '12)	182	Summer (May '13 - October '13)	194	Summer (May '14 - October '14)	189
Commercial Properties Sold	Eagle County Assessor's Office	Number of commercial properties sold within Vail	Winter (November '05 - April '06)	5	Winter (November '06 - April '07)	10	Winter (November '07 - April '08)	11	Winter (November '08 - April '09)	15	Winter (November '09 - April '10)	8	Winter (November '10 - April '11)	5	Winter (November '11 - April '12)	8	Winter (November '12 - April '13)	11	Winter (November '13 - April '14)	6
			Summer (May '06 - October '06)	2	Summer (May '07 - October '07)	7	Summer (May '08 - October '08)	6	Summer (May '09 - October '09)	17	Summer (May '10 - October '10)	1	Summer (May '11 - October '11)	6	Summer (May '12 - October '12)	4	Summer (May '13 - October '13)	5	Summer (May '14 - October '14)	8
Dwelling Units Constructed	Community Development Department	Number of additional dwelling units constructed within Vail	Annual (January '06 - December '06)	9	Annual (January '07 - December '07)	24	Annual (January '08 - December '08)	75	Annual (January '09 - December '09)	59	Annual (January '10 - December '10)	89	Annual (January '11 - December '11)	0	Annual (January '12 - December '12)	0	Annual (January '13 - December '13)	4	Annual (January '14 - December '14)	Not Available
Hotel/Accommodation Units Constructed	Community Development Department	Number of additional hotel units constructed within Vail	Annual (January '06 - December '06)	11	Annual (January '07 - December '07)	77	Annual (January '08 - December '08)	90	Annual (January '09 - December '09)	2	Annual (January '10 - December '10)	3	Annual (January '11 - December '11)	0	Annual (January '12 - December '12)	0	Annual (January '13 - December '13)	0	Annual (January '14 - December '14)	Not Available
Fractional Fee Units Constructed	Community Development Department	Number of additional fractional fee units constructed within Vail	Annual (January '06 - December '06)	0	Annual (January '07 - December '07)	0	Annual (January '08 - December '08)	0	Annual (January '09 - December '09)	0	Annual (January '10 - December '10)	64	Annual (January '11 - December '11)	0	Annual (January '12 - December '12)	0	Annual (January '13 - December '13)	0	Annual (January '14 - December '14)	Not Available
Net New Commercial Square Footage	Community Development Department	Net New Commercial Square Footage Constructed within Vail	Annual (January '06 - December '06)	9,250sf	Annual (January '07 - December '07)	36,207sf	Annual (January '08 - December '08)	24,568sf	Annual (January '09 - December '09)	1,552sf	Annual (January '10 - December '10)	29,006sf	Annual (January '11 - December '11)	0	Annual (January '12 - December '12)	0	Annual (January '13 - December '13)	0	Annual (January '14 - December '14)	Not Available

Vail Economic Indicators: Town Revenue (2004-2014)																					
Indicator	Source	Description	Report Date ('04-'05)	Data ('04-'05)	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	
Retail Sales	Vail Village	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$1,959,692	Winter (November '05 - April '06)	\$2,150,643	Winter (November '06 - April '07)	\$2,235,665	Winter (November '07 - April '08)	\$2,102,116	Winter (November '08 - April '09)	\$1,598,271	Winter (November '09 - April '10)	\$1,696,072	Winter (November '10 - April '11)	\$1,958,121	Winter (November '11 - April '12)	\$2,064,417	Winter (November '12 - April '13)	\$2,242,112
				Summer (May '05 - October '05)	\$707,992	Summer (May '06 - October '06)	\$709,091	Summer (May '07 - October '07)	\$724,998	Summer (May '08 - October '08)	\$666,155	Summer (May '09 - October '09)	\$573,505	Summer (May '10 - October '10)	\$609,452	Summer (May '11 - October '11)	\$693,894	Summer (May '12 - October '12)	\$761,608	Summer (May '13 - October '13)	\$834,765
	Lionshead	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$699,826	Winter (November '05 - April '06)	\$680,292	Winter (November '06 - April '07)	\$704,911	Winter (November '07 - April '08)	\$856,906	Winter (November '08 - April '09)	\$828,915	Winter (November '09 - April '10)	\$883,556	Winter (November '10 - April '11)	\$977,397	Winter (November '11 - April '12)	\$945,095	Winter (November '12 - April '13)	\$983,342
				Summer (May '05 - October '05)	\$146,560	Summer (May '06 - October '06)	\$154,984	Summer (May '07 - October '07)	\$151,560	Summer (May '08 - October '08)	\$210,343	Summer (May '09 - October '09)	\$187,175	Summer (May '10 - October '10)	\$199,152	Summer (May '11 - October '11)	\$228,326	Summer (May '12 - October '12)	\$228,588	Summer (May '13 - October '13)	\$231,636
	Cascade/E. Vail/Sandstone & W. Vail	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$1,038,941	Winter (November '05 - April '06)	\$1,109,781	Winter (November '06 - April '07)	\$1,144,388	Winter (November '07 - April '08)	\$1,192,703	Winter (November '08 - April '09)	\$1,153,789	Winter (November '09 - April '10)	\$1,095,944	Winter (November '10 - April '11)	\$1,131,777	Winter (November '11 - April '12)	\$1,129,364	Winter (November '12 - April '13)	\$1,165,199
				Summer (May '05 - October '05)	\$671,503	Summer (May '06 - October '06)	\$707,587	Summer (May '07 - October '07)	\$712,127	Summer (May '08 - October '08)	\$764,727	Summer (May '09 - October '09)	\$680,951	Summer (May '10 - October '10)	\$661,824	Summer (May '11 - October '11)	\$694,593	Summer (May '12 - October '12)	\$717,161	Summer (May '13 - October '13)	\$729,524
Sales Tax	Vail Village	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$1,819,656	Winter (November '05 - April '06)	\$2,021,717	Winter (November '06 - April '07)	\$2,090,189	Winter (November '07 - April '08)	\$2,147,236	Winter (November '08 - April '09)	\$1,849,345	Winter (November '09 - April '10)	\$1,793,215	Winter (November '10 - April '11)	\$2,148,434	Winter (November '11 - April '12)	\$2,475,845	Winter (November '12 - April '13)	\$2,749,317
				Summer (May '05 - October '05)	\$377,998	Summer (May '06 - October '06)	\$388,552	Summer (May '07 - October '07)	\$414,789	Summer (May '08 - October '08)	\$446,399	Summer (May '09 - October '09)	\$330,719	Summer (May '10 - October '10)	\$408,732	Summer (May '11 - October '11)	\$587,090	Summer (May '12 - October '12)	\$690,978	Summer (May '13 - October '13)	\$748,929
	Lionshead	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$1,211,828	Winter (November '05 - April '06)	\$1,320,180	Winter (November '06 - April '07)	\$1,448,205	Winter (November '07 - April '08)	\$1,590,517	Winter (November '08 - April '09)	\$1,367,737	Winter (November '09 - April '10)	\$1,499,389	Winter (November '10 - April '11)	\$1,670,696	Winter (November '11 - April '12)	\$1,754,076	Winter (November '12 - April '13)	\$1,841,519
				Summer (May '05 - October '05)	\$247,305	Summer (May '06 - October '06)	\$282,591	Summer (May '07 - October '07)	\$323,812	Summer (May '08 - October '08)	\$324,648	Summer (May '09 - October '09)	\$261,272	Summer (May '10 - October '10)	\$343,795	Summer (May '11 - October '11)	\$361,690	Summer (May '12 - October '12)	\$387,978	Summer (May '13 - October '13)	\$439,932
	Cascade/E. Vail/Sandstone & W. Vail	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$861,732	Winter (November '05 - April '06)	\$911,909	Winter (November '06 - April '07)	\$1,062,423	Winter (November '07 - April '08)	\$1,091,579	Winter (November '08 - April '09)	\$907,303	Winter (November '09 - April '10)	\$773,479	Winter (November '10 - April '11)	\$818,314	Winter (November '11 - April '12)	\$835,811	Winter (November '12 - April '13)	\$878,048
				Summer (May '05 - October '05)	\$276,491	Summer (May '06 - October '06)	\$294,382	Summer (May '07 - October '07)	\$302,779	Summer (May '08 - October '08)	\$308,927	Summer (May '09 - October '09)	\$219,353	Summer (May '10 - October '10)	\$237,964	Summer (May '11 - October '11)	\$268,044	Summer (May '12 - October '12)	\$303,198	Summer (May '13 - October '13)	\$319,467
Sales Tax & Fees	Vail Village	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$1,565,938	Winter (November '05 - April '06)	\$1,709,731	Winter (November '06 - April '07)	\$1,865,670	Winter (November '07 - April '08)	\$1,847,564	Winter (November '08 - April '09)	\$1,653,738	Winter (November '09 - April '10)	\$1,679,681	Winter (November '10 - April '11)	\$2,023,554	Winter (November '11 - April '12)	\$2,248,504	Winter (November '12 - April '13)	\$2,330,760
				Summer (May '05 - October '05)	\$747,920	Summer (May '06 - October '06)	\$777,970	Summer (May '07 - October '07)	\$867,240	Summer (May '08 - October '08)	\$872,567	Summer (May '09 - October '09)	\$741,054	Summer (May '10 - October '10)	\$853,549	Summer (May '11 - October '11)	\$1,082,986	Summer (May '12 - October '12)	\$1,217,111	Summer (May '13 - October '13)	\$1,284,706
	Lionshead	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$388,096	Winter (November '05 - April '06)	\$395,789	Winter (November '06 - April '07)	\$398,375	Winter (November '07 - April '08)	\$552,068	Winter (November '08 - April '09)	\$581,408	Winter (November '09 - April '10)	\$586,820	Winter (November '10 - April '11)	\$632,942	Winter (November '11 - April '12)	\$636,214	Winter (November '12 - April '13)	\$649,431
				Summer (May '05 - October '05)	\$161,611	Summer (May '06 - October '06)	\$172,764	Summer (May '07 - October '07)	\$227,858	Summer (May '08 - October '08)	\$308,728	Summer (May '09 - October '09)	\$245,649	Summer (May '10 - October '10)	\$278,229	Summer (May '11 - October '11)	\$287,316	Summer (May '12 - October '12)	\$356,930	Summer (May '13 - October '13)	\$364,913
	Cascade/E. Vail/Sandstone & W. Vail	TOV Finance Department	Amount collected (USD)	Winter (November '04 - April '05)	\$382,326	Winter (November '05 - April '06)	\$427,585	Winter (November '06 - April '07)	\$445,549	Winter (November '07 - April '08)	\$419,824	Winter (November '08 - April '09)	\$357,009	Winter (November '09 - April '10)	\$320,657	Winter (November '10 - April '11)	\$335,369	Winter (November '11 - April '12)	\$341,398	Winter (November '12 - April '13)	\$353,727
				Summer (May '05 - October '05)	\$308,933	Summer (May '06 - October '06)	\$321,019	Summer (May '07 - October '07)	\$335,263	Summer (May '08 - October '08)	\$286,244	Summer (May '09 - October '09)	\$228,979	Summer (May '10 - October '10)	\$255,147	Summer (May '11 - October '11)	\$269,587	Summer (May '12 - October '12)	\$283,365	Summer (May '13 - October '13)	\$305,660
Total Sales Tax vs. Inflation as Measured by CPI	TOV Finance Department	Sales tax % Increase	Full Year 2005 vs. full year 2004	6.6%	Full Year 2006 vs. full year 2005	8.2%	Full Year Sales Tax Increase (Decrease)	6.0%	Full Year Sales Tax Increase (Decrease)	3.8%	Full Year Sales Tax Increase (Decrease)	-13.8%	Full Year Sales Tax Increase (Decrease)	4.5%	Full Year Sales Tax Increase (Decrease)	10.5%	Full Year Sales Tax Increase (Decrease)	2.4%	Full Year Sales Tax Increase (Decrease)	9.7%	
			CPI % Increase	Full Year 2005 vs. full year 2004	3.4%	Full Year 2006 vs. full year 2005	3.2%	Full Year CPI Increase (Decrease)	2.8%	Full Year CPI Increase (Decrease)	3.8%	Full Year CPI Increase (Decrease)	-0.4%	Full Year CPI Increase (Decrease)	1.6%	Full Year CPI Increase (Decrease)	3.2%	Full Year CPI Increase (Decrease)	2.1%	Full Year CPI Increase (Decrease)	1.5%
			Sales tax better (worse) than inflation	Full Year 2005 vs. full year 2004	3.2%	Full Year 2006 vs. full year 2005	5.0%	Sales Tax Better (Worse) Than Inflation	3.2%	Sales Tax Better (Worse) Than Inflation	0.0%	Sales Tax Better (Worse) Than Inflation	-13.4%	Sales Tax Better (Worse) Than Inflation	2.9%	Sales Tax Better (Worse) Than Inflation	7.3%	Sales Tax Better (Worse) Than Inflation	0.3%	Sales Tax Better (Worse) Than Inflation	8.2%
Construction Use Tax	TOV Finance Department	Total construction use	Annual (January '05 - December '05)	Not implemented	Annual (January '06 - December '06)	Not implemented	Annual (January '07 - December '07)	Not implemented	Annual (January '08 - December '08)	\$608,483	Annual (January '09 - December '09)	\$713,582	Annual (January '10 - December '10)	\$1,103,119	Annual (January '11 - December '11)	\$721,002	Annual (January '12 - December '12)	\$1,221,734	Annual (January '13 - December '13)	\$1,360,585	
Total Property Tax	TOV Finance Department	Total property taxes collected	Annual (January '05 - December '05)	\$2,469,629	Annual (January '06 - December '06)	\$2,751,032	Annual (January '07 - December '07)	\$2,830,331	Annual (January '08 - December '08)	\$4,092,167	Annual (January '09 - December '09)	\$4,317,417	Annual (January '10 - December '10)	\$4,782,945	Annual (January '11 - December '11)	\$4,866,254	Annual (January '12 - December '12)	\$4,157,279	Annual (January '13 - December '13)	\$4,227,966	
Total Real Estate Transfer Tax	TOV Finance Department	Total Real Estate Transfer Tax collected	Annual (January '05 - December '05)	\$6,206,058	Annual (January '06 - December '06)	\$6,239,744	Annual (January '07 - December '07)	\$6,536,118	Annual (January '08 - December '08)	\$9,091,917	Annual (January '09 - December '09)	\$2,513,481	Annual (January '10 - December '10)	\$6,950,701	Annual (January '11 - December '11)	\$4,403,706	Annual (January '12 - December '12)	\$5,452,937	Annual (January '13 - December '13)	\$4,725,589	
Town Reserves	TOV Finance Department	General Fund Year-End Balance	As of December 31, 2005	\$13,673,808	As of December 31, 2006	\$15,433,051	General Fund Balance as of December 31, 2007	\$19,834,717	General Fund Balance as of December 31, 2008	\$23,002,886	General fund Balance as of December 31, 2009	\$23,173,417	General Fund Balance as of December 31, 2010	\$22,886,692	General Fund Balance as of December 31, 2011	\$23,546,285	General Fund Balance as of December 31, 2012	\$23,403,652	General Fund Balance as of December 31, 2013	\$16,401,973	

Vail Economic Indicators: Business Growth (2004-2014)																				
Indicator	Source	Description	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('12-'13)	Data ('12-'13)
Banking Deposits in Eagle County	FDIC	Total amount of banking deposits (USD)	Annual (July '05 - June '06)	\$1,373,139,000	Annual (July '06 - June '07)	\$1,491,847,000	Annual (July '07 - June '08)	\$1,459,685,000	Annual (July '08 - June '09)	\$1,449,899,000	Annual (July '09 - June '10)	\$1,409,032,000	Annual (July '10 - June '11)	\$1,370,288,000	Annual (July '11 - June '12)	\$1,385,085,000	Annual (July '12 - June '13)	\$1,422,107,000	Annual (July '13 - June '14)	1,556,419,000
Unemployment Rate	Colorado Department of Labor - Local Area Unemployment Statistics	Unemployment rate in Eagle County	Annual (January '06 - December '06)	3.4%	Annual (January '07 - December '07)	2.9%	Annual (January '08 - December '08)	3.6%	Annual (January '09 - December '09)	7.4%	Annual (January '10 - December '10)	9.5%	Annual (January '11 - December '11)	8.5%	Annual (January '12 - December '12)	7.80%	Annual (January '13 - December '13)	6.80%	Annual (January '14 - December '14)	Not Available
Employment	Colorado Department of Labor - Local Area Unemployment Statistics	Estimated number of people employed in Eagle County	Annual (January '06 - December '06)	29,127	Annual (January '07 - December '07)	30,300	Annual (January '08 - December '08)	30,477	Annual (January '09 - December '09)	27,961	Annual (January '10 - December '10)	26,582	Annual (January '11 - December '11)	26,884	Annual (January '12 - December '12)	27,388	Annual (January '13 - December '13)	28,445	Annual (January '14 - December '14)	Not available
Population Estimates	Colorado State Government, Department of Local Affairs	Number of estimated full-time residents in Vail	Annual (as of July '06)	4,812	Annual (as of July '07)	4,871	Annual (June '07 - July '08)	4,960	Annual (June '08 - July '09)	5,027	Annual (June '09 - July '10)	5,278	Annual (June '10 - July '11)	5,242	Annual (June '11 - July '12)	5,252	Annual (July '12 - June '13)	5,289	Annual (July '13 - June '14)	Not Available
Vail Economic Indicators: Macroeconomic (2004-2014)																				
Indicator	Source	Description	Report Date ('05-'06)	Data ('05-'06)	Report Date ('06-'07)	Data ('06-'07)	Report Date ('07-'08)	Data ('07-'08)	Report Date ('08-'09)	Data ('08-'09)	Report Date ('09-'10)	Data ('09-'10)	Report Date ('10-'11)	Data ('10-'11)	Report Date ('11-'12)	Data ('11-'12)	Report Date ('12-'13)	Data ('12-'13)	Report Date ('12-'13)	Data ('12-'13)
Consumer Confidence Index	US Conference Board	Consumer Confidence Index	Winter (November '05 - April '06)	104.6	Winter (November '06 - April '07)	107.8	Winter (November '07 - April '08)	77.8	Winter (November '08 - April '09)	35.3	Winter (November '09 - April '10)	52.9	Winter (November '10 - April '11)	62.3	Winter (November '11 - April '12)	65.2	Winter (November '12 - April '13)	65.8	Winter (November '13 - April '14)	78.8
			Summer (May '06 - October '06)	104.7	Summer (May '07 - October '07)	104.4	Summer (May '08 - October '08)	52.6	Summer (May '09 - October '09)	51.2	Summer (May '10 - October '10)	53.3	Summer (May '11 - October '11)	51.8	Summer (May '12 - October '12)	65.9	Summer (May '13 - October '13)	78.6	Summer (May '14 - October '14)	82.9
US Dollar vs. Euro	US Federal Reserves	US Dollar vs. Euro	Winter (November '05 - April '06)	\$1.20	Winter (November '06 - April '07)	\$1.32	Winter (November '07 - April '08)	\$1.50	Winter (November '08 - April '09)	\$1.31	Winter (November '09 - April '10)	\$1.41	Winter (November '10 - April '11)	\$1.37	Winter (November '11 - April '12)	\$1.32	Winter (November '12 - April '13)	\$1.31	Winter (November '13 - April '14)	\$137.00
			Summer (May '06 - October '06)	\$1.27	Summer (May '07 - October '07)	\$1.37	Summer (May '08 - October '08)	\$1.49	Summer (May '09 - October '09)	\$1.42	Summer (May '10 - October '10)	\$1.29	Summer (May '11 - October '11)	\$1.41	Summer (May '12 - October '12)	\$1.26	Summer (May '13 - October '13)	\$1.33	Summer (May '14 - October '14)	\$1.31