

Colorado Secretary of State  
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**STATEMENT OF PERSONAL EXPENDITURES BY A CANDIDATE**  
 [1-45-108(1) & 1-45-109, C.R.S.]

For use by a candidate who has not received any contributions (does not have a candidate committee), but has made expenditures of personal funds.

Name of Candidate: Mark Gordon  
 Address of Candidate: 1768 Alpine Drive Z Zip Code: 81657  
 City: Vail State: CO  
 Office: Town Council District No.: \_\_\_\_\_ Elec./Yr.: 2017  
 Reporting Period: Beginning Date 10-18-17 Ending Date 11-3-17

Total amount of Non-Itemized Expenditures (\$19.99 or less): \$ \_\_\_\_\_

Expenditures exceeding \$19.99 shall be itemized and listed below.

Date Expended	Amount	Name of Recipient	Address
10-18-17	125.13	Facebook	
		State	Comment / Purpose
		Zip	Online Advertising

Date Expended	Amount	Name of Recipient	Address
	\$	State	Comment / Purpose
		Zip	

Date Expended	Amount	Name of Recipient	Address
	\$	State	Comment / Purpose
		Zip	

I certify to the best of my knowledge this Statement of Expenditures is true and correct.




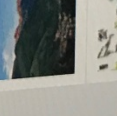
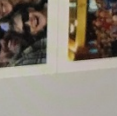




Candidate Signature: [Signature] Date: 11-2-17

to the people who matter to you.

### Recent Promotions on Mark Gordon for Vail Town Council

Ads activity is reported in the time zone of your ad account.

+ Create New Promotion

Thumbnail	Ad Name	Finishes	People Reached	Link Clicks	Spent	View Results
	<b>Boosted Post</b> Finishes in 5 days Thank you Ronnie. It is a pleasure to continue... Promoted by Mark Gordon on 10/31/2017	271	271	4	\$4.63 Spent of \$15.00	View Results
	<b>Boosted Post</b> Finishes in 5 days Thanks for being an active community memb... Promoted by Mark Gordon on 10/31/2017	308	308	16	\$4.74 Spent of \$15.00	View Results
	<b>Boosted Post</b> Finishes in 5 days Thanks Keill McDonald. You have done so mu... Promoted by Mark Gordon on 10/30/2017	365	365	11	\$6.09 Spent of \$15.00	View Results
	<b>Local Business Promotion</b> Finishes in 4 days Like Page Your vote can help me put my years of Vail ex... Promoted by Mark Gordon on 10/30/2017	2,216	2,216	4,350	\$32.02 Spent at \$10.00 per day	View Results
	<b>Boosted Post</b> Finishes in 4 days I've had some people ask for a "brief" rundow... Promoted by Mark Gordon on 10/30/2017	219	219	17	\$7.63 Spent of \$15.00	View Results
	<b>Boosted Post</b> Finishes in 12 hours Went directly from the inspiring memorial for ... Promoted by Mark Gordon on 10/30/2017	951	951	66	\$14.02 Spent of \$15.00	View Results
	<b>Boosted Post</b> Completed First day of Early Voting at the Town Building ... Promoted by Mark Gordon on 10/26/2017	523	523	0	\$20.00 Spent of \$20.00	View Results
	<b>Event Promotion</b> Completed Meet the Candidates Wednesday, October 26, 2017, 6:30 PM - 8:0... Promoted by Mark Gordon on 10/24/2017	553	553	30	\$20.00 Spent of \$20.00	View Results
	<b>Boosted Post</b> Finishes in 7 days Great night. So wonderful to see so many ang... Promoted by Mark Gordon on 10/23/2017	861	861	66	\$16.00 Spent of \$18.00	View Results